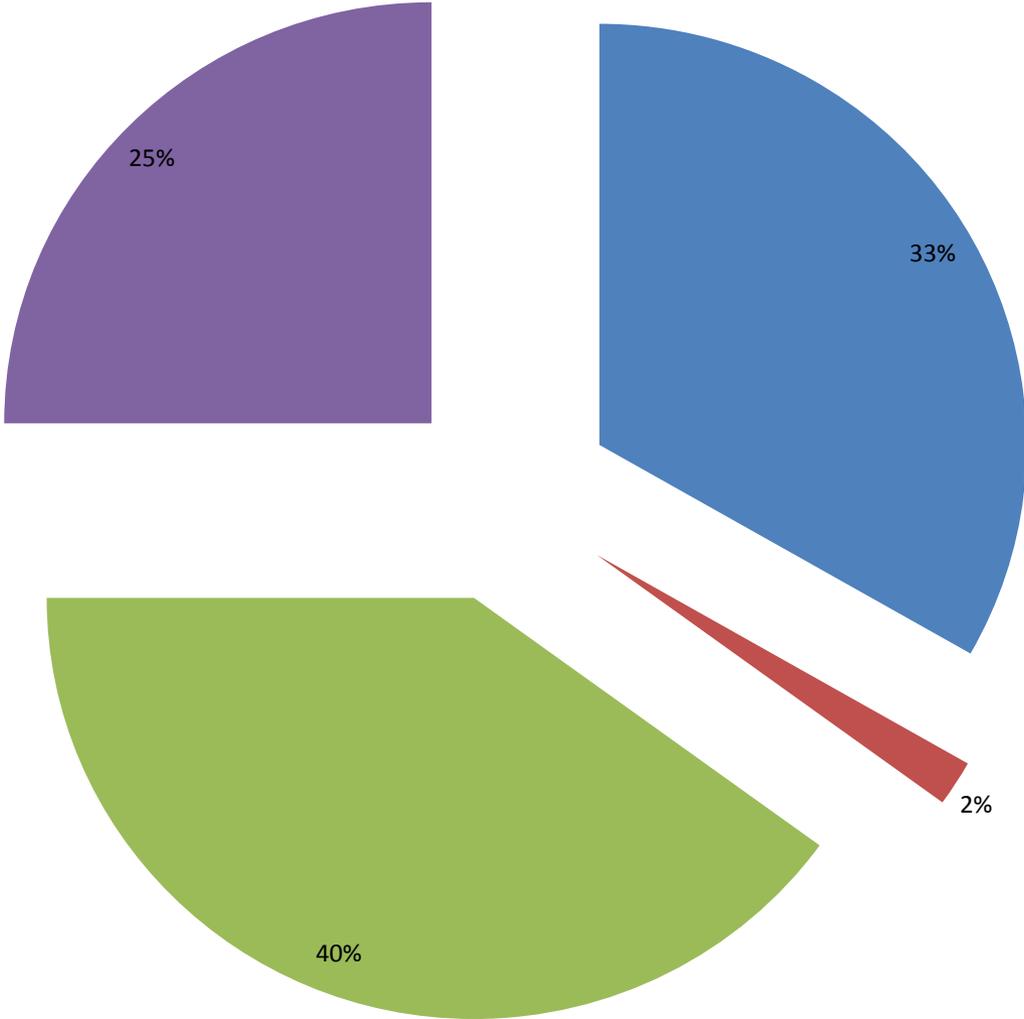


CVQG Quilt Show Analysis

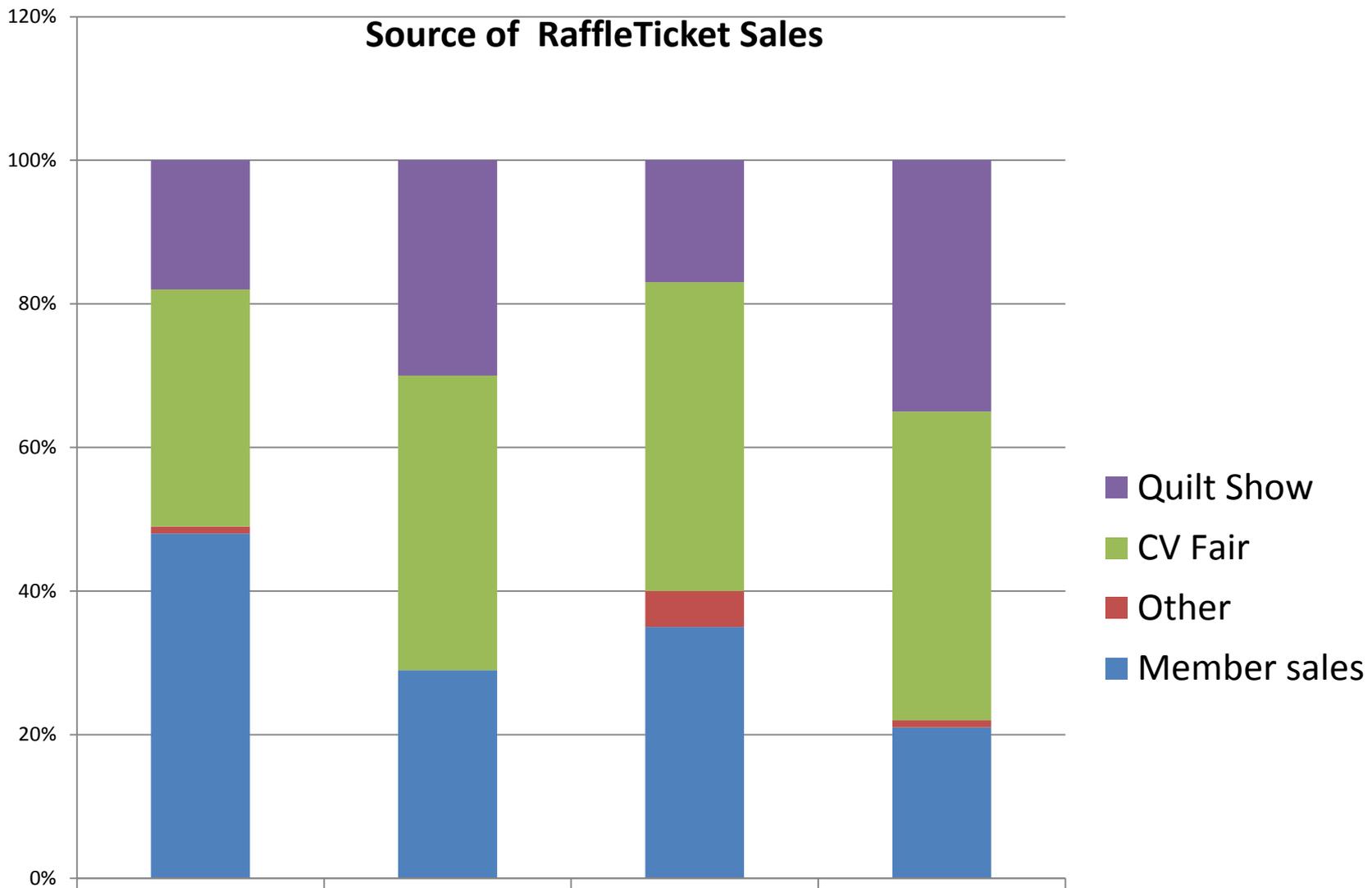
- Net income for the show before the raffle is \$579. This is significantly more than last year and better than all years since 2008. A positive income means that the quilt show is contributing to the general fund (without consideration of what the raffle quilt brings in). Negative income means that the general fund must contribute to the quilt show. We should consider what the show's purpose is (e.g., to fundraise for the guild's general activities, to showcase the talents of our guild members, to perform outreach, etc.)
- 2015 quilt show income was greater for admissions, advertising, craft table, registrations, and basket raffle.
- 2015 quilt show income was less for vendor fees and the quilt raffle.
- Four significant expenses comprise 81% of the total expenses for the show:
 - Advertising is 20% of total expenses recorded so far. It shows as \$1,935.97 but the only invoice from the media that is included so far is from Seven Days. Burlington Free Press should be around \$500 and there may be others of which I am not aware.
 - Judges expense (19% of total) was similar to last year.
 - Rentals (30% of total) are down from the last two years. Rentals this year include only the venue whereas in prior years it also included VT Tent Co expenses.
 - Storage unit is 12% of total expenses. This includes the cost for the whole fiscal year. We have a much larger unit now than in the past.
- The raffle quilt earned a net of approximately \$2,500 which continues our decreasing trend. \$890 (35%) was tickets sold at the show. Some of this certainly would include members that had not bought their tickets ahead of time. See the charts for the % of ticket sales sold per source.

Average Raffle Ticket Sales 2011-2014

- Member sales
- CV Fair
- Other
- Quilt Show



Source of RaffleTicket Sales



	2011	2012	2013	2014
Quilt Show	18%	30%	17%	35%
CV Fair	33%	41%	43%	43%
Other	1%	0%	5%	1%
Member sales	48%	29%	35%	21%